

**THE UNITED REPUBLIC OF TANZANIA
PRESIDENT'S OFFICE
PUBLIC SERVICE MANAGEMENT**



Invitation for Bids (IFB)

ME/005/RCIP/2012/13/G/1/03

**FOR PRODUCTION OF CONTENT FOR AIRING OF INFORMATION,
EDUCATION, AND COMMUNICATION MESSAGES RELATED TO
E-GOVERNMENT**

1. This Invitation for Bids follows the General Procurement Notice for this Project that appeared in United Nations Development Business dated 31st May, 2009 and 31st May, 2014 respectively also on the Guardian ISSN0856-5422 dated 26th September, 2014.
2. ***The Government of the United Republic of Tanzania*** has received a credit from ***the International Development Association*** towards the cost of ***Regional Communication Infrastructure and e-Government Project (RCIP Tanzania)***, and it intends to apply part of the proceeds of this credit to payments under the Contract for ***Production of Content for Airing of Information, Education, and Communication Messages Related to e-Government. The President's Office Public Service Management*** now invites sealed bids from eligible bidders for carrying out the ***Production of Content for Airing of Information, Education, and Communication Messages Related to e-Government.***
3. **Bidding** will be conducted using the National Competitive Bidding (NCB) procedures specified in the World Bank's Guidelines: Procurement under IBRD Loans and IDA Credits, and is open to all Bidders eligible as defined in these Guidelines, that meet the following minimum qualification criteria; Production of TV episodes shown in Swahili television; video clips for advertising in the unified video compressed format (avi, vlc, mp4, xvid, and flv) suitable and ready for uploading; Designing of graphics layout signature tune with introduction text and logos and Participation in Aired TV

program in a combination of styles including produced content, VOX POPS, live discussions and attending calls.

4. Bidding documents (and additional copies) may be purchased at ***the President's Office, Public Service Management, Block H Room No. DPMU, Kivukoni Front, Utumishi House P. O. Box 2483, Dar es Salaam. Attention: Secretary of Ministerial Tender Board. Electronic mail address: dpmu@utumishi.go.tz; or permsec@utumishi.go.tz*** for a non refundable fee of ***Tanzanian Shillings two hundred fifty thousand only (T.Shs 250,000/=)*** or an equivalent amount in a freely convertible currency. The method of payment will be ***by Cash, Banker's Draft, or Banker's Cheque, payable to Permanent Secretary, Presidents Office Public Service Management.*** The Bidding Documents will be ***collected by bidder her/himself or by airmail for overseas delivery and surface mail or courier for local delivery.*** Interested bidders may obtain further information at the same address.
5. All bids must be accompanied by Bid Security of ***Tanzania Shillings 10,000,000.00*** or an equivalent amount in a freely convertible currency and shall be addressed to the Permanent Secretary, Presidents Office Public Service Management. The Bid Security shall be valid for 28 days beyond Bid Validity period of 120 days. i.e. 148 days from the date of bid submission.
6. Bids shall be delivered to the Secretary, Ministerial Tender Board, President's Office, Public Service Management, and Block F Room No. DPMU, Utumishi House, 8 Kivukoni Road, 11404 Dar es Salaam, Tanzania at or before ***100:00 Local time on 10th February, 2015.*** Late bids will be rejected. Bids will be opened immediately thereafter in the presence of Bidders' representatives who choose to attend at the Main Conference Room NMC Building Presidents Office, Public Service Management Kivukoni Front Magogoni.

The Secretary,
Ministerial Tender Board,
President's Office,
Public Service Management,
Kivukoni Front, Block F, Room No. DPMU,
P.O. Box 2483,
Dar es Salaam – Tanzania.
Tel: 022 2131366/Fax: 022 2125299
**E-mail: permsec@estabs.go.tz;
pmu@utumishi.go.tz; priscuskiwango@utumishi.go.tz**