



**THE UNITED REPUBLIC OF TANZANIA**  
**PRESIDENT'S OFFICE - PUBLIC SERVICE MANAGEMENT**  
**e-GOVERNMENT AGENCY**

**Document Title**

Government Domain Naming Standards

**Document Number**

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<b>APPROVAL</b>	<b>Name</b>	<b>Job Title/ Role</b>	<b>Signature</b>	<b>Date</b>
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## **1. INTRODUCTION**

### **1.1 Overview**

The e-Government Agency (eGA) is established under the Executive Agencies Act No.30, 1997, Cap. 245 as a semi-autonomous Institution under President's Office Public Service Management. eGA is charged with the mandate of providing coordination, oversight and provision of e-Government initiatives and enforcement of e-Government standards to Public Institutions. In executing its duties, eGA shall implement and maintain a coordinated government operations for Information and Communication Technology (ICT) that include the formulation of standards, technical guidelines and procedures to effectuate the purposes of the Agency.

Domain name is the name that identifies and locates an Institution or other entity on the internet space. Domain names are an important component of the Tanzania Government's online presence, to provide a better service to the citizens, business partners and other organization, and to ensure a consistent approach to communication of Government initiatives and services.

Sub domain is a domain that is part of a larger domain. Large Institutions with multiple goals under the umbrella of the same brand may want to provide a popular product or service, but want to develop a multi-faceted community area and still tied to the brand's domain/URL.

This document contains standards for naming Government domains in Tanzania and clearly indicates the mandatory as well as the optional choices available in naming Government domains.

### **1.2 Rationale**

Government domain naming has been guided by choice and likeness of concerned institution, which resulted in conflicting domain names as well as unrelated domain names for similar Public Institutions.

